**Sammi Munson, MS**

George Mason University

Department of Communication

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**EDUCATION**

**Doctor of Philosophy in Communication Studies**,George Mason University, Expected May 2022

Dissertation: TBA

Advised by: Dr. Melissa Broeckelman-Post

Committee: Dr. Ed Maibach, Dr. Chris Clarke

**Science Communication Graduate Certificate**, George Mason University, 2021

**Master of Sciences in Environmental Science**, The Ohio State University, 2012

Thesis: *Peak Oil- Knowledge, Attitudes, and Programming Activities in Public Health*

Advised by: Dr. Mac Crawford

Committee: Dr. Berry Lyons, Dr. Robyn Wilson

**Bachelor of Science in Environmental Safety and Occupational Health Management**, University of Findlay, 2010

**Bachelor of Science in Equestrian Studies**, University of Findlay, 2010

**TEACHING EXPERIENCE**

**Graduate Teaching Assistant**, George Mason University, 2019-Present

**COMM 400: Research Methods, DL**

Served as the instructor of record. This is a synchronous course which focuses on the understanding and application of a variety of research methods used in social sciences.

**COMM 433: Environmental Communication, DL**

Served as the instructor of record. This is a synchronous course which teaches how communication influences environmental attitudes and behavior.

**COMM 101: Fundamentals of Communication, DL**

Served as the instructor of record. This is an asynchronous introductory course which teaches public speaking skills along with principles in interpersonal and small group communication.

**COMM 101: Fundamentals of Communication**

Served as the lab instructor. This is a hybrid introductory course which teaches public speaking skills along with principles in interpersonal and small group communication.

**Lecturer**, Yale University, 2021

**Communicating Climate Change and Health**

Served as the discussion leader. This is a hybrid certificate course which focuses on communication theory and campaign construction in relation to climate change.

**Instructor**, University of Arizona Global Campus (formerly Ashford University), 2013-2021

**SCI 207: Our Dependence on the Environment**

Served as the instructor of record. This is an introductory course which

examines how human alterations affect the environment and reflects on the controversies and potential solutions surrounding various environmental challenges.

**ENV 230: Concepts of Sustainability**

Served as the instructor of record. The course is an introductory course provides an understanding of the ecological, technological, economic, political, and ethical dimensions of environmental sustainability.

**ENV 325: Environmental Management**

Served as the instructor of record. This course examines the issues in the urban environment and the interactions between theory and policy relating to urbanization, industrialization, and the impact of population growth on the environment.

**Guest Presenter**, George Mason University, 2020-2021

**Basic Course Academy**

Delivered an interactive lecture on the topic of time management.

**Basic Course Academy**

Delivered an interactive lecture on the topic of classroom climate.

**Graduate Workshop Leader**, George Mason University, 2020

**Research Your Way to an A Workshop Series**

Facilitated a communication workshop on the topic of basic presentation skills.

**STEM Communication Workshop Series**

Facilitated communication workshops on the topics of giving elevator pitches and TED Talks to STEM graduate students.

**Instructor**, Cleveland State University, 2013-2019

**EVS 206: Introduction to Environmental Science**

Served as the instructor of record. This is an introductory course which teaches the physical, biological, and social science aspects that compose our environment.

\*This course was exclusively for College Credit Plus students.

**Instructor**, Lakeland Community College, 2012-2019

**PSCI 1300: Earth Science**

Served as the instructor of record. The course is an introductory course which emphasizes the understanding of the fundamental physical concepts and theories of our physical world with emphasis on energy formation and utilization.

**PSCI 1400: Introduction to Meteorology**

Served as the instructor of record. The course is an introductory course which familiarizes students with current facts, theories, and technological methods regarding the study of the weather and climate.

**Instructor**, Bryant and Stratton College, 2014-2015

**NSCI 280: Ecology**

Served as the instructor of record. This is an introductory course which teaches the principles of environmental science and ecology.

**Graduate Teaching Associate**, Ohio State University, 2010-2011

**ENR 201: Introduction to Environmental Science**

Served as the lab instructor. This is an introductory course which teaches the ecological foundation of environmental systems, impacts of environmental degradation, and strategies for sustainable management of natural systems.

**RESEARCH ACTIVITY**

**Conference Presentations**

Borth, A., Campbell, E., **Munson, S.**, Yagatich,W., & Maibach, E. (2020). Climate Change Won’t Solve Itself: Are Environmental Journalists Reporting on the Highest-Impact Solutions? Accepted at the National Communication Association 107th Annual Convention: Renewal and Transformation. Seattle, WA.

**Munson, S.**, Kotcher, J., Maibach, E., Rosenthal, S. A., & Leiserowitz, A. (2021, August). The Role of Felt Responsibility in Climate Change Political Participation. Accepted to the **Association for Education in Journalism and Mass Communication 104th Annual Conference. Turning the Page. Virtual.**

Borth, A., Campbell, E., **Tuckerman, S.\***, Kotcher, J., & Maibach, E. (2020, November). Descriptive and Dynamic Social Norms: A Look at Climate Activism through Contacting Elected Officials. Presented at the National Communication Association 106th Annual Convention: Communications at the Crossroads Conference. Virtual.

**Discussion Panelist.** (2020, September). Building Communication Competencies for Graduate Students. Presented at the Innovations in Teaching and Learning Conference. Virtual.

**Discussion Panelist.** (2020, September). Engaging Students and Giving Feedback as a GTA. Presented at the Innovations in Teaching and Learning Conference. Virtual.

**Tuckerman, S.\*** (2020, March). G.I.F.T.S. Judging a Book by its Cover: An Explication of the Elaboration Likelihood Model. Accepted to the Virginia Association of Communication Arts and Sciences Conference. Unable to deliver, meeting canceled due to COVID-19 outbreak.

**Tuckerman, S.\*** (2012, June). Peak Oil- Knowledge, Attitudes, and Programming Activities in Public Health. Presented at the 6th International Conference on Environmental Science and Technology. Houston, TX.

\*Tuckerman was my maiden name

**Experience**

**Graduate Research Assistant**, George Mason University- 4-VA, 2021

Interviewing faculty from various disciplines at 4 universities across VA about communication skills in their courses.

**Graduate Research Assistant**, George Mason University- Basic Communication Course, 2021

Analysis of video v. text messaging in online COMM 101 classrooms.

**Graduate Research Assistant**, George Mason University- Center for Climate Change Communication, 2021

Analysis of felt responsibility towards climate change political participation.

**Codebook Curator**, George Mason University- Center for Climate Change Communication, 2020

Climate Change in the American Mind.

**Coder**, George Mason University- Center for Climate Change Communication, 2019-2020

Personal experience and climate change.

**Coder**, George Mason University- Center for Climate Change Communication, 2019

Communicating about fossil fuel use, global warming, and health.

**Graduate Research Associate**, Ohio State University, 2011-2012

Ran experiments testing a virtual gaming environment against a traditional tabletop exercise for the purpose of training public health workers in emergency response to an infectious disease outbreak.

**Work in Progress**

**Munson, S.**,Kotcher, J.,Maibach, E., Rosenthal, S. A., & Leiserowitz, A. (2021). The Role of Felt Responsibility in Climate Change Political Participation. Manuscript being revised for resubmission.

Borth, A., Campbell, E., **Munson, S.**, Yagatich,W., & Maibach, E. (2021). Climate Change Won’t Solve Itself: Are Environmental Journalists Reporting on the Highest-Impact Solutions? Manuscript being revised for resubmission.

Kotcher, J., Campbell, E., **Munson, S.**, Borth, A., Maibach, E., & Leiserowitz, A. (2021). Social Norms and Climate Activism: A Look at How Descriptive and Dynamic Norms Influence Contacting Elected Officials. Manuscript submitted.

**Munson, S.**, Borth, A., Campbell, E., & Uppalapati, S. (2021). Identities of Climate Activists. Currently in the data analysis stage.

**Munson, S.**, Hingle, A., Mathis, S., & Broeckelman-Post, M. A. (2021). Online? We’re fine! Immediacy in the Online Basic Communication Course. Currently in the data analysis stage.

Broeckelman-Post, M. A., Ball, T., Quesenberry, B., Norander, S., **Munson, S.**, Stewart, B. Hingle, A., Adebayo, A., & Taylor-Heflin, S. (2021). Communication Across the Curriculum: What Communication Skills do Professors Need? Currently in the data collection stage.

**PROFESSIONAL EXPERIENCE**

**Team Lead with Customer Care**, Embrace Pet Insurance, 2015-2021

Responsibilities included scheduling and training employees, attending to the most difficult customers, and selling pet insurance policies and helping with general customer service needs.

**Phone Canvass Crew Manager and Head Trainer**, Ohio Citizen Action, 2012-2015

Responsibilities included raising awareness and fundraising for an environmental non-profit working to establish increased regulation of fracking chemicals, coal ash, medical right-to-know laws, and clean energy/energy efficiency standards.

**Phone Canvasser**, Hudson Bay Company, 2015

Responsibilities included fundraising and raising awareness for progressive political, environmental, and social justice campaigns.

**Field Supervisor for the Mayor Frank G. Jackson’s Summer Youth Employment Program**, Youth Opportunities Unlimited, 2013

Responsibilities included coordinating and supervising a wide variety of environmental service projects for Cleveland youth ages 16-18.

**Corporate Environmental Health Intern**, Midway Products LLC, 2010

Responsibilities included performing audits and preparing documents such as EPA Phase I Assessment Reports and a Storm Water Pollution Prevention Plan for the environmental health of 7 facilities.

**LEADERSHIP and SERVICE**

**Vice-President**, Communication Graduate Student Association, 2020-2021

Responsibilities include attending Communication Department faculty meetings and organizing graduate student professional development events.

**Training Developer**, George Mason University, 2020

Responsibilities included the design of a recorded lecture on the topic of time management.

**Reviewer**, BMC Public Health, 2020

Reviewed a submission to the journal

**Webmaster**, Communication Graduate Student Association, 2019-2020

Responsibilities included managing the student website and creation of Communication Department events.

**HONORS, AWARDS, and GRANTS**

**ComSHER Graduate Student Conference Registration Award**, **Association for Education in Journalism and Mass Communication, Awarded June 2021**

**Summer Research Fellowship**, George Mason University, Awarded March 2021, Award Amount: $7,000

**William J. Jutte Memorial Award for Excellence in Environmental Safety & Occupational Health Management**, University of Findlay, Awarded April 2010

**Ohio Horse Judging Oral Reasons State Champion**, Ohio State Fair, Awarded June 2006 and

June 2007